

ABC PONTIAC DEALERSHIP



At ABC Dealership, We Are Your Automotive Service Specialists

Dear First Name Only,

As a loyal Pontiac owner, I would like to give you these exclusive discount checks. These checks are yours to use in our service department on any vehicle you own. You can also give them to friends and family as a gift. They are fully personalized with your current name and address so just sign the endorsement line to validate them. Your exclusive Pontiac discounts include:

- **One Lube, Oil and Filter Change for only \$12.95**
- **\$50.00 OFF Any Parts or Service**
- **\$100.00 OFF Any Parts or Service**

We are extending this generous offer to you as an invitation to come in and experience our unbeatable Customer Service and Vehicle Expertise.

Thank You for your patronage.

Sincerely,

Service Director Name

Service Director

P.S.- Visit your own personal webpage:

www.fullname.servicemyponiac.us

Security Code:
23012

ABC DEALERSHIP
5555 West Main Street • Anytown, USA 55555
555.555.5555

match seq

Date: <var date> Voucher # 00-124877

To the order of: ABC DEALERSHIP

Amount: **\$100.00 OFF**

Memo: Expires 12/31/08

Date: <var date> Voucher # 00-124876

To the order of: ABC DEALERSHIP

Amount: **\$50.00 OFF**

Memo: Expires 12/31/08

Date: <var date> Voucher # 00-124875

To the order of: ABC DEALERSHIP

Amount: **\$12.95**

Memo: Expires 12/31/08

Variable Full Name Variable Street Address Variable City, ST Zipcode	Date: <var date> 00-124875
To the order of: <u>ABC DEALERSHIP</u>	
The sum of: One Lube, Oil and Filter Change for only \$12.95	\$ 12.95
Visit your own personal webpage: www.fullname.servicemyponiac.us	<small>Includes 5 qts. of oil; synthetic oils and diesels not included Some models may be slightly higher Coupon must be presented at time of write up Cannot be combined with other coupons or in-store specials Does not include sales tax and hazard waste disposal</small>
Memo: <u>Expires 12/31/08</u>	Endorse Here
291048405783	OPCODE1

Variable Full Name Variable Street Address Variable City, ST Zipcode	Date: <var date> 00-124876
To the order of: <u>ABC DEALERSHIP</u>	
The sum of: \$50.00 OFF Any Parts or Service	\$ 50.00 OFF
Visit your own personal webpage: www.fullname.servicemyponiac.us	<small>Coupon must be presented at time of write up Cannot be combined with other coupons or in-store specials Cannot be used for retail parts, tires or collision repair Cannot exceed 20% discount of total parts and service bill Does not include sales tax and hazard waste disposal</small>
Memo: <u>Expires 12/31/08</u>	Endorse Here
291048405784	OPCODE2

Variable Full Name Variable Street Address Variable City, ST Zipcode	Date: <var date> 00-124877
To the order of: <u>ABC DEALERSHIP</u>	
The sum of: \$100.00 OFF Any Parts or Service	\$ 100.00 OFF
Visit your own personal webpage: www.fullname.servicemyponiac.us	<small>Coupon must be presented at time of write up Cannot be combined with other coupons or in-store specials Cannot be used for retail parts, tires or collision repair Cannot exceed 20% discount of total parts and service bill Does not include sales tax and hazard waste disposal</small>
Memo: <u>Expires 12/31/08</u>	Endorse Here
291048405785	OPCODE3